



PATENT  
Customer No. 22,852  
Attorney Docket No. **01876.0039-00**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
 )  
 **David BIEBER** ) Group Art Unit: 3611  
 )  
 Application No.: 10/763,189 ) Examiner: Joanne Silbermann  
 )  
 Filed: January 26, 2004 ) Confirmation No.: 6440  
 )  
 For: ADVERTISING ARRANGEMENT, )  
 DISPLAY, AND ADVERTISING )  
 METHOD )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

**AMENDMENT**

In reply to the Office Action dated September 8, 2006, the period for response to which has been extended through January 8, 2007, by the attached petition for a one-month extension of time and the requisite fee of \$120.00, please amend the application as follows:

**Amendments to the Claims** begin on 2 of this paper.

**Remarks/Arguments** begin on page 26 of this paper.

01/09/2007 SZEWDIE1 00000058 10763189

01 FC:1201  
02 FC:1202

200.00 OP  
250.00 OP